



Going Green™ is American Turf & Carpet's high quality recyclable event carpet made from 39% post-consumer recycled content. This cut-pile synthetic carpet isn't just better for the environment than other carpets - it's just plain better than other carpets.

How it's Made:

Plastic beverage bottles are collected, sorted by color, and ground into plastic chips. These chips are washed, dried, then extruded into fine fluffy fibers which are spun (like wool) into the yarn that becomes your carpet. The bottle caps and labels are also recycled into carpet cores that are reused over and over, unlike cardboard cores that are often discarded after one use.

Why it's Better:

The US Food and Drug Administration require beverage bottles to be made with top quality PET (polyethylene terephthalate) resins that result in a carpet fiber that is superior to those used to make other brands of synthetic carpet.

- * Superior resiliency
- * Superior stain resistance
- * Superior color clarity
- * Superior softness
- * Superior environmental benefits
- * Superior customer satisfaction



Why it's Good for the Planet:

Recyclable carpet helps divert more than 3 billion pounds of material from landfills. Over 3 billion plastic bottles are recycled into carpet fiber every year. Using Going Green helps save up to 10 million gallons of gas each year.

Backing:

Woven polypropylene Action Back™ carpet backing eliminates wrinkling, allows sections to lay flatter, and installs better for special events.

Total Weight:

51.47 oz/sq yd

Dye Method:

Beck method for excellent color uniformity.

Stitches per inch:

7.17

Twist Information:

5.0 x 4.00

Machine Gauge:

3/16

Pile Height:

12/32

GLP Certification:

Certified in the Carpet and Rug Institute's Green Label Plus Indoor Air Quality program under GLP identification number 7678.

West Coast Office
11323 Shoemaker Ave.
Santa Fe Springs, CA 90670
Toll Free: 800-952-8847
Fax: 562-944-9520

Central Office
2942 Ladybird Lane
Dallas, TX 75220
Toll Free: 800-584-7475
Fax: 972-373-9041

East Coast Office
2662-2664 W. Patapsco Ave.
Baltimore, MD 21230
Toll Free: 800-275-5298
Fax: 410-644-0738



CORPORATE HEADQUARTERS
Signature Fencing & Flooring Systems, LLC
50 E. 42nd Street, 14th Floor
New York, NY 10017
Corporate Inquiries: 212-953-1116
Fax: 212-953-1117